



MPS MEMBERS GET \$300 OFF THEIR FIRST MONTH!

FOUNDATION PRODUCTS

WEBSITE/SEO

- CUSTOM WEBSITE DESIGN
- UNLIMITED CONTENT UPDATES
- SITE MAINTENANCE & HOSTING
- CALL TRACKING NUMBERS
- ON-PAGE & OFF-PAGE SEO

SOCIAL MEDIA CONTENT & POSTING

- ONE-ON-ONE PLANNING
- 2 POSTS ON 3 PLATFORMS (WEEKLY)
- SOCIAL MEDIA SPECIALIST
- PERSONALIZED DENTAL CONTENT
- CONTENT CREATION & POSTING

REVIEW MANAGEMENT

- REVIEW GENERATION FOR DENTISTS
- MESSAGING & WEBCHAT
- INTELLIGENT REVIEW DASHBOARD
- OFFICE STAFF SUPPORT

\$399/mo
ANNUAL AGREEMENT

\$139/mo
ANNUAL AGREEMENT

\$149/mo
ANNUAL AGREEMENT

AD AGENCY PACKAGE

DENTAL MARKETING AGENCY

AD MANAGEMENT

GOOGLE ADS (PPC), SOCIAL+, AD TESTING, LANDING PAGES, AND DIRECT MAIL

MARKETING CONSULTANT

ONE-ON-ONE MEETINGS, QUARTERLY SPECIALIST CALLS, GARGLE RESULTS DASHBOARD, AND AN ANNUAL PLAN WITH A COMPETITIVE ANALYSIS

AD DESIGN/CREATION

GRAPHICS (IN ALL FORMATS), AND DESIGNS SPECIFIC TO YOUR BRAND

\$399/mo
ANNUAL AGREEMENT

MEMBERSHIP \$59/mo

- INCLUDES:**
- Patient Heat Map
 - Xext
 - Competitor Analysis
 - Video Trainings
 - Gargle Results Dashboard
 - \$.02 off per postcard

Midwest Partner
Solutions
 DSO POWERED BY AIDA
 (800) 766-2025
 MidwestDental.com

GET SUPERCHARGED!

- ✓ FASTER RESULTS
- ✓ INCREASE EXPOSURE
- ✓ INCREASE PATIENT CONVERSION RATES

Our accelerators are designed to give you faster results. They are upgrades to our essential and foundational products. Increase your exposure and patient conversion rate with Gargle's accelerators!

ACCELERATORS

WEBSITE/SEO

- ADDITIONAL SEO CONTENT
- LOCAL PACK SEO FOCUS
- ON-PAGE & OFF-PAGE SEO
- ENHANCED SEO
- HIGHER QUALITY BACKLINKS
- ADA ACCESSIBLE

SOCIAL + ADS

- AD APPROVAL FOR EVERY AD
- INCREASED CUSTOM AUDIENCES
- INCLUDES PIXEL AD AUDIENCE
- INCREASED VIDEO ADS
- UP TO 4 ADS RUNNING AT A TIME
- INCLUDES AD ACCOUNT SETUP

GOOGLE ADS (PPC)

- INCREASED RUNNING CAMPAIGNS
- INCREASED AD BUDGETS
- LARGER, MORE CUSTOMIZED AUDIENCES
- RESULTS IN INCREASE CONVERSIONS
- ONE-ON-ONE PLANNING CALLS

SOCIAL MEDIA CONTENT & POSTING

- ONE ADDITIONAL POST PER WEEK
- ONE ADDITIONAL PLATFORM ADD
- MORE BRAND-SPECIFIC CONTENT
- QUARTERLY QR FLYER FOR REVIEWS
- ONE SOCIAL MEDIA POST BOOST

\$599 mo
(3 MONTH COMMITMENT - MUST INCLUDE CORE WEB/SEO BY GARGLE)

\$199 mo
(3 MONTH COMMITMENT - MUST INCLUDE CORE SOCIAL+ BY GARGLE)

\$299 mo
(3 MONTH COMMITMENT - MUST INCLUDE CORE PPC BY GARGLE)

\$99 mo
(3 MONTH COMMITMENT - MUST INCLUDE CORE SOCIAL MEDIA BY GARGLE)

ADD-ONS

EXTRA BOOSTS

ONE-TIME CHARGE!

\$1500

BRAND PACKAGE

LOGO, STYLE SHEET, BRAND STRATEGY, NATIVE FILES, & 2 ADDITIONAL - BUSINESS CARD, LETTERHEAD, ETC

\$199

LOGO NATIVE FILE CREATION

INCLUDES NATIVE FILES

\$99

ADA COMPLIANCE WEBSITE PLUG-IN

\$99 per hour

GRAPHIC DESIGN

PRINT MARKETING MATERIALS

\$150 per profile

SOCIAL MEDIA PROFILE CREATION

UP TO 5 PROFILES, ONE-TIME CREATION - MANAGEMENT OF PROFILES NOT INCLUDED, PLATFORMS THAT APPLY: FACEBOOK, LINKEDIN, INSTAGRAM, TWITTER & GOOGLE MY BUSINESS)

\$499

CURRENT PATIENT PERSONA

\$399

LOGO CREATION

CREATE NEW LOGO, FORMAT & STYLE SHEET

\$200 per video

EXTRA VIDEO ADS

FOR SOCIAL+

\$499

TARGET MARKET PERSONA

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