

LIVE

September

27
2024



**THERE'S NO "ME" IN TEAM!
WAIT, YES THERE IS!**
**Creating the Rock Star Dental Team
as a Path to Independent Practice.**

5
CE
Credits

With Jeffrey W. Horowitz, D.M.D.,
F.A.G.D., D-ABDSM, D-ASBA

You pay them, you count on them, you respect them. So why, doctor, do you not let them assume more responsibility within your practice? Nothing is more comforting to a patient than a synergistic team that seems to be working toward a greater good. When the team is educated and given responsibility, they take ownership within the practice. This should be the ULTIMATE goal for any practice owner/administrator, thus allowing for new profit centers to develop from within. This course, which is designed for the entire team, will help dentists identify the leaders within themselves while motivating all to learn skills that will build the practice, improve job satisfaction, and lead to new levels of profitability.

Course Objectives:

- Understanding the 3 Ds of true leadership
- How to identify and delegate tasks or procedures that steal precious time from the average dentist/owner
- How to identify and implement new profit centers within the practice through education and delegation
- How to create a winning team that takes "ownership" in the practice
- How to identify and handle the barriers to a synergistic team

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AIDA
EDUCATION

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Jeffrey W. Horowitz

D.M.D., F.A.G.D., D-ABDSM, D-ASBA

Dr. Jeff Horowitz completed his undergraduate studies at the University of Pittsburgh and earned his dental degree from the Medical University of South Carolina in Charleston. After completing a GPR at the Mountainside Hospital in Montclair, N.J., Dr. Horowitz founded the Carolina Center for Advanced Dentistry, a multi-disciplinary group practice with two locations in the Myrtle Beach, S.C., area. He is also the founder and clinical director for Advanced Sleep and TMJ Centers with three locations in coastal South Carolina. His main interest is comprehensive functional care, including the treatment of sleep disordered breathing, oro-facial pain, temporomandibular disorders, orthodontics, dento-facial orthopedics, cosmetic smile and occlusal rehabilitation.

Dr Horowitz is a fellow of the Academy of General Dentistry where he has served as a past president for South Carolina and on the national Dental Education Council. He has served as a mentor and scientific advisor on sleep for the prestigious Kois Center in Seattle, as a clinical instructor for Sleep Group Solutions, and global faculty for Align/Itero. His affiliations include the American Academy of Dental Sleep Medicine and the American Sleep and Breathing Academy while holding dual-diplomate status, the American Academy of Cosmetic Dentistry, the American Orthodontic Society, the

Piper Study Club, the American Academy of Craniofacial Pain, American Academy of Oro-Facial Pain, and the Wellness Dentistry Network. Dr. Horowitz lectures internationally, has been published in dental literature, serves as an expert dental witness in malpractice litigation, contributes to many television news media reports and most recently co-founded "Dentists In The Know", an informational social media platform for the dental industry.

Date: September 27, 2024

Time: 8 a.m. to 3 p.m.

Location:

Oklahoma Hall of Fame Gaylord-Pickens Museum,
1400 Classen Drive, Oklahoma City, OK 73106

Agenda:

Breakfast & Registration - 8 a.m.
Lecture - 9 a.m. to 12 p.m.
Lunch – 12-1 p.m.
Lecture – 1-3 p.m.
Dismissal - 3 p.m.

Cost:

General Admission: \$199 per person
MPS/AIDA Members: \$99 per person (50% off general admission).
(This discount is automatically applied at checkout)

***Tuition includes breakfast and lunch.**

Cancellation Policy: Attendees must provide written notice of cancellation a minimum of 24 hours before the course date for a full refund. No refunds will be issued for cancellations made under 24 hours from the course date. Registrants that no show the day of the course will not receive a refund for tuition paid.



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<https://midwestdental.com/aida92724>

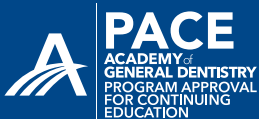
Prerequisites: None

CEs: 5 Lecture CE Credits

CE CODE: VLNXDD3W628

AGD SUBJECT CODE: 550

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for FAGD/MAGD Credit.
Approval does not imply acceptance by
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11/1/2022 to 10/31/2024.
Provider AGD ID# 361055

This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (AGD PACE) through the joint program provider approval of Midwest Dental Equipment & Supply and the American Independent Dental Alliance. Midwest Dental Equipment & Supply is approved for awarding FAGD/MAGD credit.